

Masterton District Council
Urban Ward
Electing 4 Councillors



Dingo Nick DENCH

You might know me as a landscaping contractor – but for most of my life I've worked in multi-national advertising agencies servicing central, local government and corporate sectors. I've a Masters Degree in Business Administration and I'm currently a director of the IT company introducing computerised driver licence theory testing in New Zealand. I'm a

founding shareholder in the new Wairarapa Wine Centre yet, despite all this, I remain happily married after 37 years!

Masterton is a wonderful place to live, but I believe it's hampered by a small ratepayer base paying for services it can't afford.

Endless rate increases are not the answer. Instead, we need more people to share the cost.

I'll work to re-direct wasted resources to areas that create economic growth. This means attracting businesses that provide good paying, quality jobs; visitors who spend money with local businesses and new residents with capital to invest.