



**MASTERTON DISTRICT
COUNCIL**

**STREET NAMING
POLICY**

September, 1995

STREET NAMING POLICY

PRINCIPLES

1. INTRODUCTION

This policy statement has been produced as a guide for the District Council in the naming or re-naming of streets or roads in the entire district inclusive of the coastal settlements - and is to be interpreted as non-arbitrary in its application.

Guidelines have been established to assist the District Planner but Council should be able to respond to unforeseen circumstances. Such circumstances would, for example, include some memorable achievements, personage or event which called for recognition.

The idea of affixing plates in a prominent position near existing streets signs to explain the origin of a street's name, e.g. Dixon Street (Charles Dixon, the first European settler arriving on May 24th 1854) should be introduced and provided for in the next annual plan, and subsequently expanded each year.

2. NO DUPLICATION

Duplication with other road/street names in the Wairarapa is to be avoided.

Care should be taken to avoid similarities e.g. French/Fleet, Cooper Road/Street, Montgomery Cres/Place.

3. LIST OF NAMES TO BE ESTABLISHED

A prescribed list of approved names has been developed. The list of commemorative names (number 7) is the starting point for the list of approved names, which will be added to from time to time.

The naming of streets is clearly a function of Council and names will be chosen, and confirmed by Council after public consultation.

Developers are to be given a copy of the Council's street-naming policy at the earliest opportunity.

Street names should be concise, euphonious, and tasteful.

The list will include names to be attributed to specific rural areas and townships, e.g. commitment to use 'Percy' in Te Ore Ore area.

4. BINOMIAL NAMING

Where appropriate the full name of any person should be applied to preserve the historical record.

e.g. Kate Sheppard
rather than Mary (who?)

5. NAMES SHOULD REFLECT ISSUES WHICH ARE IMPORTANT

Names give a historical context by reflecting the way a town develops.

The earlier fixation with matters British/male (e.g. English generals, Royal Family) is noted.

Current issues which might be "commemorated" include matters such as gender equity, important Maori people, significant years (e.g. Suffrage Year). The names should be reflective of Masterton and the Wairarapa primarily. The approved list should not strive simply for political correctness. It is noted there are not likely to be a large number of streets to be named. Starting trends or themes should be avoided e.g. trees/birds/governors unless an area is specifically defined. Names might embody something pleasing about living there.

When names are gazetted the full background and supporting material should be supplied to the Archive.

6. ALTERNATIVES TO STREET/ROAD

Alternatives suggested included mews, close, crescent, rise, ridge, grove, terrace, avenue, place, way, drive, court, crossing, square, walk.

7. COMMEMORATIVE NAMES

It was agreed that these should be Masterton's own "heroes" from any field being recognised for their contribution to the district. It is considered that living people can have streets named after them.

William Adams - 1st pakeha to live in Masterton
Nina Barrer - educator
Pat Borthwick - industrialist, gardener
Burton Boys - prominent settler
Brigidine Nuns i.e. St. Brides etc./Marist order
Sir Walter Buchanan - politician
Bob Charles (Drive) - international golfer
Richard Collinge - cricketer
G.S.W. Dalrymple - early businessman
J.C. Ewington - industrialist
Mayors Feist, Bob Francis.
Annie Fletcher (first woman Borough Councillors 1927-29)
William Golder - poet - wrote poem on Wairarapa in 1853
Robert Hare - member Small Farm Association, settler
Russian Jack - "swaggie"
Brian Lochore - rugby
William McCardle (planted park)
Monsignor Moore
George Pain - establisher of freezing works
Edwin Parton - installed first automatic telephone exchange
Joseph Payton - editor "Wairarapa Daily"
Paora Potangaroa - 1880's prophet
Rev. William Ronaldson - 1st Anglican minister
Lars Schou - Mauriceville poet
Olive Sutherland
Kuini Te Tau - Kuia, community leader
Herbert Wardell - early Magistrate, helped retain peace during land wars
Vi Watson - long-serving librarian
Nancy Williams - gave land to borough - NZ Women's golf champion - Studmaster - started Te Parae Stud
Warren Wong (mathematician)
Woodroffe (Cameron land)

Retimana
Ngatuere Tawhao local maori leaders
Nukupewapewa
Niniwa

Tamahau
Hamua
Rangitane ancestors
Kahungunu (or just Kahu)
Hinerangi
Tumapuhia
Kahu Paku - Homewood area

Other commemorative names could celebrate specific identities :-

Hansells	local industry
Takitimu	waka of Kahungunu
Kurahaupo	waka of Rangitane
Whakaoriori	Masterton's original name
Achilles	warship
Norge/Cunningham	industry
Armidale	Sister city
Changchun	Sister city

The Dictionary of NZ Biography might be a further source of important Wairarapa names.

8. POSSIBLE NAMES FOR WALKWAYS IN CENTRAL AREA

(Early Commercial interests)

Caselberg	Malmo's
Whitemans	Theatre Royal
Jacobs	Graham's
Pithers (corner)	Page's
Hugos (Hugo and Shearers)	Keen's
Waggs	Donald and Joy
Williams (first Mayor)	Wong's

9. NAMES IN COMMON USEAGE/PRE-EXISTING NAMES

Geographic Board's guidelines are based on the retention of original names - if an area has a name already, unless the name is objectionable it should be retained. As an example, if the land behind Sedgley Home was to be subdivided, the name of Sedgley should be retained. Connections to Sedgley would be used for further names, in the proximity. The importance of naming as a mark of community ownership is noted.

If an area is to be formally named and already by common useage has a name, this appellation should be retained eg. 'The Crossing' in preference to the Cole Street/Essex Street Walkway.

This policy was prepared by :-

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